

**University of Debrecen
Innovation Ecosystem Center**

**CALL FOR APPLICATIONS
stUDinnovate Idea Generation Program**

Debrecen
January 2024

RRF-2.1.2-21-2022-00003
Gyakorlatorientált felsőfokú képzések
infrastrukturális- és készségfejlesztése a Debreceni
Egyetemen



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1. Introduction, objectives of the Program

The aim of the stUDinnovate Program (hereinafter: Program) is to generate new ideas, further develop the selected ideas, trigger the business and entrepreneurial mindset change of participants and provide them with a toolset to enable them to develop a plan to enter the market with their products/services.

Besides, the Program also aims at developing the participants' entrepreneurial competences and deepening their knowledge regarding business development, while promoting an entrepreneurial career.

The activities implemented during the program include the elaboration of student ideas, the examination of market potential and other aspects promoting market utilization.

The ideas/project plans developed in the framework of the Program will be presented at a Demo Day at the end of the semester. Those projects deemed worthy by a professional jury will be given the opportunity to participate in further innovation programs organized by the Innovation Ecosystem Center (hereinafter: EIC) (e.g. iDEa | bUDs Idea Development Program).

The jury will evaluate the projects according to the following criteria:

- market potential,
- social/environmental impact,
- innovative content,
- has realistic plans for the next steps towards market entry (incl. further validation, diminishing risks, prototyping, elaborating business plan, etc.).

The Program is organized by the Innovation Ecosystem Center.

2. Eligibility criteria

Applications for the Program shall be submitted individually.

Applicants shall meet the following criteria:

- attending any of the following programs at the University of Debrecen: bachelor's program, master's program, single-cycle program, PhD program
- providing the Neptun code that verifies the student status (either active or passive).

All those students are excluded who have already participated in the iDEa|bUDs program organized by the University of Debrecen.

3. Program management

The program is managed and implemented by the Innovation Ecosystem Center of the University of Debrecen.

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4. Deadline for submission

Applications shall be submitted until February 1, 2024.

5. How and where to apply

You can apply online by completing the online application form: <https://techtransfer.unideb.hu/en>

The application is considered invalid in case

- it contains false or misleading information,
- the application form is incomplete,
- the application was submitted on behalf of someone else,
- the applicant does not fulfill the eligibility criteria.

6. Workshops organized during the application period

During the application period, the Innovation Ecosystem Centre will organize a number of individual workshops to develop the skills needed to work more effectively on the activities carried out during the program, to familiarize yourself with the training venue and to meet the program trainers. We recommend you follow the website of the Innovation Ecosystem Centre: <https://techtransfer.unideb.hu/en>

7. Selection of participants in the Program

Review of applications and the selection process is managed by the Innovation Ecosystem Centre.

The selection process has two phases:

1. Assessment of the applicant's motivation (based on the application form submitted): Applicant's willingness to learning new things and enhancing skills, as well as the mindset to teamwork and to critical thinking.
2. Active participation in the framework of the "Selection workshop: activity, expressing one's own views and opinion, reflecting to other's ideas, communicating comments and feedback, paying attention to the tasks and the ideas of the group mates, the ability to work in a team, and critical thinking.

The 'Selection Workshop' will take place between 05 - 09 February 2024. **Personal attendance at the selection workshop is a mandatory condition for admission to the Program. There is no means to make up for it.**

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8 Decision and notification

Applicants will be notified electronically by the University of Debrecen Innovation Ecosystem Centre no later than 3 working days after the "Selection" workshop. In the case of a positive decision, the selected applicants must confirm their intention to participation within 3 days. There is no right of appeal against the decision.

9. Mandatory activities during the Program

Participants are required to carry out the following activities during the Program:

- course attendance (participate in more than 80% of the training sessions, missing any training session only in justified cases)
- preparing assignments for the training sessions
- participating on the Demo Day where the developed project will be presented to a professional jury.

Failure to comply with mandatory activities may result in exclusion from the Program.

If the Program results in the creation of a company to bring the developed product/service to the market AND any organizational unit of the University of Debrecen has significantly contributed to the development of the product/service (e.g. lab use), an individual tripartite negotiations will take place between UD Ventures Ltd., a 100% owned company of the University, the Innovation Ecosystem Center on behalf of the organizational unit and the participants (idea owners) to determine the extent of the University's participation in the company.

10. Contracting

The selected participants and the University of Debrecen will enter into a scholarship agreement with without remuneration (Scholarship holder).

In case of the applicant's student status will be terminated during the program, the scholarship agreement will be terminated and for the period following the termination of the active student status an assignment agreement with no fee is concluded at the same time.

11. Publicity

During the program and project activities, in all communications, related notices and publications, the Scholarship Recipient must include the following acknowledgement:

„The <<.....>> is supported by the RRF-2.1.2-21-2022-00003 project co-financed by the European Union Recovery and Resilience Facility.”

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12. Contact information

The responsible person for Program at the Innovation Ecosystem Centre:

Kovács Nóra
programmanager
kovacs.nora@unideb.hu

13. Annexes

Annex no. 1: Schedule and subject areas of training

Annex no. 1:

(Planned) Schedule:

- Launch of the call for tenders: January 8, 2024
- Application period: January 8, 2024 – 1 February 2024
- Notification of Applicants: continuous till 4 February 2024
- Selection workshop: 05-09 February, 2024
- Notification of selected participants: 11 February, 2024
- Participants' confirmation deadline: 16 February, 2024
- Workshop period: 11 March 2024 – 30 June 2024
- Demo Day: 30 June 2024
- Follow-up: continuous

Subject areas of training:

- Idea Generation
- Creating project team and define roles
- Value proposition
- Business Modell Canvas
- Definition of market: market validation, market segmentation and target market
- Business plan
- Financial planning
- Project planning
- Identify next steps (e.g. iDEa|bUDs project preparation)
- Pitch

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